

Corporate Sponsorship Program

Valley Ridge Academy is grateful for your sponsorship consideration and is excited to have you and your business join our growing Valley Ridge Academy community. Valley Ridge Academy serves Nocatee and various surrounding communities. VRA has the privilege to serve over 1,600 students with grades ranging from Pre-Kindergarten through 8th Grade. There are multiple sponsorship opportunities designed to create exposure for your business to our VRA community. VRA Business Partnerships will enable VRA to fund educational and technology programs, provide supplies, create memorable family events, and enhance student recognition programs throughout the year.

Attached is a preview of the 2017-2018 Valley Ridge Academy Partners in Education Plan. Included are opportunities for:

- Title Sponsorships of Spring and Fall events
- Networking Opportunities with other VRA Business Partners
- Philanthropic opportunity at VRA
- Prominent signage on campus at VRA
- Distribution of marketing materials to VRA families
- Company logo featured on PTO and VRA social media/website
- Inclusion in School email blasts to all parents

If you are interested in sponsoring an event or securing a partnership plan, please email your selections to vraptopartners@gmail.com. Please note, some plans and sponsorships contain exclusivity and are accepted on a first come basis.

If you have any questions regarding the 2017-2018 Business Partner Plan, please feel free to contact me at vraptopartners@gmail.com

Thank you again for your support of Valley Ridge Academy!

Chad Kersting
Vice President Business Partners
Valley Ridge Academy PTO

2017-2018 Sponsorships:

Silver \$350

- Logo on the Valley Ridge Academy PTO Partners in Education web page
- Framed certificate stating your support of Valley Ridge Academy Special invitation to business socials throughout the year
- Invitation to VRA Business Partner Networking Happy Hour
- Access to Peach Jar*

Available Sponsorships:

- o Boo Hoo / Woo Hoo Breakfast (2 available)
- o Speakers (4 sponsorships available)
- o Family Game Night (2 sponsorships available / Elementary & Middle School)
- o Staff Appreciation week (5 sponsorships available)
- o Student Folder Back Cover Sponsor (8 available)

Gold \$500 (includes Silver incentives)

- Logo listed in the Valley Ridge Academy Newsletter (Gold Level Only)
- List special events on the Monthly Business Partner Calendar on Our Partners in Education PTO website
- Partner logo sign displayed on VRA partner hill (1/2 school year)
- Booth at sponsored event, Book fair sponsors will be allowed to have marketing collateral placed in the bags of purchased books and will be allowed to set up a table during Book Fair Open House day when parents are invited to come shop with their child.

Available Sponsorships:

- o PTO Membership Breakfast (2 sponsorships available)
- o Fall Book Fair \$500 (2 sponsorships available)
- o Spring Book Fair \$500 (2 sponsorships available)
- o Spring Event Booth
- o Student Folder Pocket Sponsor (2 available)
- o Carline Dismissal Hanger (6 available @ \$750)
- o Boosterthon Participating Sponsor (\$1,000)
- o Spring Event Participating Sponsor (\$1,000)

Platinum \$1,500 (includes Silver and Gold incentives)

- Advertisement (business card size) in the Valley Ridge Academy Newsletter (Platinum Level Only)
- Table to distribute information at select PTO events**
- Sponsor will be showcased on the Valley Ridge Academy PTO Partners in Education website
- Business cards and/or flyers* in Business Partner area in the front office
- Partner logo sign displayed on VRA partner hill (1 school year)

Available Sponsorships:

- o Red Ribbon Week
- o Literacy Week
- o Academic / STEM Fair Sponsorship (Includes booth during the fair)
- o Boosterthon Participating Arm logo placement (\$2,000)
- o Student Folder Front Cover (\$2,000)

Diamond \$2,500 (includes Silver, Gold & Platinum incentives)

- Advertisement (4x6) in the Valley Ridge Academy Newsletter
- Company banner displayed during high traffic times at VRA
- Business Logo on the Valley Ridge Academy PTO homepage

Available Sponsorships:

- o Boosterthon Title Sponsor (\$3,000)
- o Spring Event Title Sponsor (\$3,000)

* All marketing materials to be provided by the sponsor and approved by VRA PTO

Student Folder Advertisement

\$2,000 (cover), \$500 (inside pocket), \$350 (back cover)

Business Card Size Advertisement (inside pocket and back cover) on the "Valley Ridge Academy Student Folder" that every student will receive.

Carline Dismissal Hanger- \$750

Advertise your business (business card size) on our "Valley Ridge Academy Car Tags" that will be used for the entire school year for use during parent pick-up. Carline Dismissal sponsors will receive Gold Incentives.

Valley Ridge Academy's Premier Spring Event: (Event to be determined)

Presenting and Participating Sponsors will receive recognition during the event and on all advertisements leading up to the event.

Sponsors of Valley Ridge Academy Spring Event will receive will be the highlighted in all advertisements. Sponsors will have an opportunity to set up a table at the event to promote your business and have the opportunity to give away special items to students.

Presenting Sponsor - \$3,000 (Diamond incentive level)

Participating Sponsor - \$1,000 (Gold incentive level)

Boosterthon: (Valley Ridge Academy's premier fall event)**

Every student will receive a Boosterthon shirt. All sponsor logos will be on the back of the shirts. The presenting sponsor's logo will be featured on the top, above the lap chart. All sponsors will be included in advertising for the event.

Presenting Sponsor - \$3,000: Logo at the top of the shirt (Diamond incentive level)

Participating Sponsor - \$2,000: logo on the arm (Platinum incentive level)

Participating Sponsor - \$1,000: logo on the lower back (Gold incentive level)

**Businesses will not be allowed on property during Boosterthon.



Dear Partner,

Thank you for your willingness to participate in the Partners in Education Program. School-Community partnerships are agreements between a business, agency, or organization and a school or the district to work together for the purpose of enhancing education. Partnerships may be formed at any time, and should remain in effect for the duration of a school year. Partners should formalize or renew their partnerships annually by completing new Partnership Agreement Form outlining proposed activities for each new school year.

In order to maintain an accurate partner database from year to year, it is important that you provide the information requested below. If you have any questions or have any changes to this information during the school year (address, phone, contact person, etc.) please notify Chad Kersting at VRAPTOpartners@gmail.com.

SCHOOL INFORMATION

Name of School/Program:

Valley Ridge Academy Address: 105 Greenleaf Drive, Ponte Vedra, FL 32081

School Partner:

Chad Kersting - Vice president of Partners in Education at Valley Ridge Academy

PTO

Phone: Email: VRAPTOpartners@gmail.com

School: 904.547.4090

BUSINESS PARTNER INFORMATION

Name of Business/Agency/Organization: _____

Address: _____

Partner Contact: _____

Phone: _____ Cell: _____ Email: _____

PLEASE CHECK YOUR AREAS OF PARTICIPATION WITH VALLEY RIDGE ACADEMY:

Business Plan Diamond _____ Platinum _____ Gold _____ Silver _____

Sponsorship Requested: _____

Sponsorship Requested: _____

Sponsorship Requested: _____

Partner Signature: _____

Received By: _____

Total Sponsorship Commitment: \$ _____

Please make sponsorship checks payable to VRA PTO

Thank you again for your interest in the future of our children and families at Valley Ridge Academy. We appreciate your time and consideration and look forward to working with you.

*Peach Jar is a third party company contracted by the St. Johns County School District. Peach Jar distributes bi-monthly email blasts to parents. VRA BP's have the ability to be included in the email blasts, but all sponsors work directly with Peach Jar. Peach Jar does charge a fee to be included in the email blasts.