

Valley Ridge Academy Business Partner Program  
2019-2020 School Year

Valley Ridge Academy PTO is grateful for your sponsorship consideration. We are excited to have you and your business join our growing VRA community. Valley Ridge Academy serves Nocatee and various surrounding communities. VRA has the privilege to serve over 1,400 students with grades ranging from Kindergarten through 8<sup>th</sup> Grade. There are multiple sponsorship opportunities designed to create exposure for your business to our community. VRA Business Partnerships will enable VRA to fund educational and technology programs, provide supplies, create memorable family events, and enhance student recognition programs throughout the year.

Attached is a preview of the 2019-2020 Valley Ridge Academy Partners in Education Plan. Included are opportunities for:

- Title Sponsorships of Spring and Fall events
- Networking Opportunities with other VRA Business Partners
- Philanthropic opportunity at VRA
- Prominent signage on campus at VRA
- Distribution of marketing materials to VRA families
- Company logo featured on PTO and VRA social media/website
- Inclusion in School email blasts to all parents

If you are interested in sponsoring an event or securing a partnership plan, please email your selections to [vraptopartners@gmail.com](mailto:vraptopartners@gmail.com). Please note, some sponsorships contain exclusivity and may be pending renewal.

If you have any questions regarding the 2019-2020 Business Partner Plan, please feel free to contact us at [vraptopartners@gmail.com](mailto:vraptopartners@gmail.com).

Thank you again for your support of Valley Ridge Academy!

Leah Provenson and Nanette Cossio  
Co-Business Partner Coordinators  
Valley Ridge Academy PTO

## 2019-2020 Sponsorships:

### **Diamond \$2,500**

- Company banner displayed during high traffic times at VRA
- Opportunity to select booth location at Meet the Teacher and Festival of the Arts
- Table to distribute information at select PTO events\*\*
- Business cards and/or flyers\* in Business Partner area in the front office
- Advertisement in the Valley Ridge Academy Newsletter
- Partner banner (4x3) displayed on VRA partner hill (1 school year)
- Business Logo on the Valley Ridge Academy PTO homepage
- Invitation to VRA Business Partner Networking Happy Hour
- Access to Peach Jar\* advertising

#### **Available Sponsorships:**

- o Fun Run
- o Spring Event Platinum Title Sponsor – VRA Festival of the Arts

### **Platinum \$1,500**

- Advertisement in the Valley Ridge Academy Newsletter
- Table to distribute information at select PTO events\*\*
- Sponsor will be showcased on the VRA PTO Partners in Education website
- Business cards and/or flyers\* in Business Partner area in the front office
- Partner banner (4x3) displayed on VRA partner hill (1 school year)
- Invitation to VRA Business Partner Networking Happy Hour
- Access to Peach Jar\* advertising

#### **Available Sponsorships:**

- o Red Ribbon Week
- o Literacy Week
- o Front Cover of Student Folder
  - o distributed first week of school with important information for students and parents
- o 5<sup>th</sup> Grade End of the Year Celebration
- o Fun Run shirt sleeve

## **Gold \$500**

- Business logo listed in the Valley Ridge Academy Newsletter (Gold Level Only)
- List special events on the Monthly Business Partner Calendar on Our Partners in Education PTO website
- Partner banner (3x2) displayed on VRA partner hill (1/2 school year)
- Invitation to VRA Business Partner Networking Happy Hour
- Access to Peach Jar\* advertising
- Booth at sponsored event. Please note, book fair sponsors will be allowed to have marketing material placed in the bags of purchased books at checkout.

### **Available Sponsorships:**

- o Fall Book Fair Co-Sponsorship (2 sponsorships available)
- o Spring Book Fair Co-Sponsorship (2 sponsorships available)
- o Spring Event Booth
- o PTO Membership Breakfast Sponsorship
- o Car Tag Sponsorship (\$750 per Slot: 6 slots available) (First Right of Refusal)
- o Boosterthon Participating Sponsor (\$1,000)
  - o Business logo included on back of Boosterthon shirt.

## **Silver \$350**

- Business logo on the Valley Ridge Academy PTO Partners in Education web page
- Framed certificate stating your support of Valley Ridge Academy
- Invitation to VRA Business Partner Networking Happy Hour
- Access to Peach Jar\* advertising

### **Available Sponsorships:**

- o Kindergarten Orientation (formally Boo Hoo / Woo Hoo Breakfast)
- o Staff Appreciation Week (5 sponsorships available)
- o Student Folder Back Cover Sponsor (8 available) Business Card Size

#### Advertisement

(back cover) on the “Valley Ridge Academy Student Folder” that every student will receive at the beginning of the year.

\* All Peach jar advertising is contracted by St Johns Public schools to send bi-monthly emails to parents. There is a onetime nominal fee charged by Peach jar. Sponsors must work directly with Peach jar through the peach jar website to be included in the email outreaches. \*\* PTO events include, but are not limited to, Meet the Teacher & Festival of the Arts

## Valley Ridge Academy's Festival of the Arts:

The Festival of the Arts is a Spring event celebrates all VRA students from Kindergarten to 8<sup>th</sup> grade. The festival includes an art walk where each student has one piece of art mounted, framed, and displayed. There are performances throughout the evening from the drama department, chorus, and band. All proceeds raised are distributed to the various art departments of VRA. Presenting and Participating Sponsors will receive recognition during the event and on all advertisements leading up to the event. There will be an area for business partners to have booths so that they can interact with the parents and students. Booth Sponsors will not be included in pre-event advertising but will be listed in the Play Bill handed out to every attendee.

**Presenting Sponsor - \$3,000 (Diamond Level qualification)**

**Platinum Sponsor - \$1,500 (Platinum Level qualification)**

**Booth Sponsor - \$500 (Gold Level qualification)**



**Special Thanks...**

**DIAMOND PARTNERS**  
KM CREATIVE DESIGNS  
PONTE VEDRA PEDIATRIC DENTISTRY & ORTHODONTICS  
JERSEY MIKES  
HOLBROOK LAW  
RICE ORTHODONTICS  
RAINBOW PEDIATRIC CENTER  
SMILES BY GLENOS ORTHODONTIST  
ST JOHNS PEDIATRIC DENTISTRY  
LAZZARA ORTHODONTICS

**PLATINUM PARTNERS**  
METRO DINER  
TIJUANA FLATS  
QUICK LAW GROUP  
CHETS CREEK CHURCH  
PINK ZEBRA INDEPENDENT CONSULTANT DAPHNE KIERNAN  
DOAKES REALTY  
COASTAL DERMATOLOGY  
WEAVER & STRATTON  
SETZER, COCHRAN, SOARES AND HUBBARD PEDIATRIC DENTISTRY  
PVAA

**GOLD PARTNERS**  
THE BRACE PLACE  
NAS CARTS  
FIRST COAST ALLERGY & ASTHMA  
IP SPORTS  
GRACE CONSERVATORY  
ORANGE THEORY FITNESS  
ST JOHNS EYE ASSOCIATES AT NOCATEE  
DOG TOWN  
INNOVATIVE PHYSIATRY SPINE  
SOUTHWEST GREENS

**SILVER PARTNERS**  
CREATIVE ME  
M SHACK  
PSYCH ED CONNECTIONS  
ATLANTIC COAST DANCE

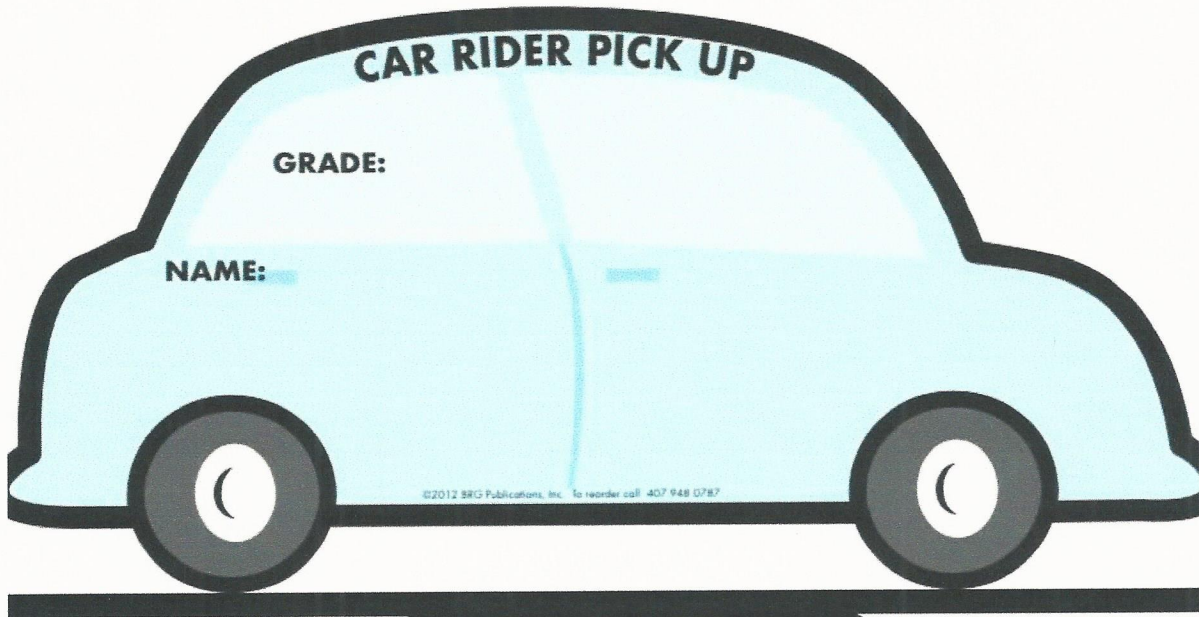
VALLEY RIDGE  
HAWKS  
ACADEMY

PONTE VEDRA  
PEDIATRIC DENTISTRY  
ORTHODONTICS

PRESENTS:  
VRA'S INAUGURAL  
**Festival  
of the  
Arts**

SATURDAY, FEBRUARY 24TH 2018  
VALLEY RIDGE ACADEMY

Car Tag Example:



**RPC** | RAINBOW PEDIATRIC CENTER  
Located in Nocatee Town Center | Weekend & Holiday Hours  
[www.RainbowPediatricCenter.com](http://www.RainbowPediatricCenter.com) 904.223.9100

**HOLBROOK LAW**  
<http://holbrooklawpa.com>  
904-900-5533

**THE BRACE PLACE ORTHODONTICS**  
Josh Goldknopf, DDS, PA  
Ponte Vedra • Jax Beach  
249-0037  
[www.thebraceplace.net](http://www.thebraceplace.net)

**FIRST COAST Allergy and Asthma**  
Dr. Sanjay Swami  
[www.firstcoastallergy.com](http://www.firstcoastallergy.com)  
904-642-9150  
Located In Nocatee Town Center

**NAS CARTS GOLF CARTS**  
Service & Custom Builds  
30940 US 1 N., Ponte Vedra, FL 32082 ph: 904-429-7861  
\$265 off your next custom cart build



Dear Business Partner,

Thank you for your willingness to participate in the Partners in Education Program at VRA. School-Community partnerships are agreements between a business, agency, or organization and a school or the district to work together for the purpose of enhancing education. Partnerships may be formed at any time, and will remain in effect for the duration of a school year. Partners should formalize or renew their partnerships annually by completing a new Partnership Agreement Form.

In order to maintain an accurate partner database from year to year, it is important that you provide the information requested below. If you have any questions or have any changes to this information during the school year (address, phone, contact person, etc.) please notify Leah Provenson at [VRAPTOpartners@gmail.com](mailto:VRAPTOpartners@gmail.com).

#### SCHOOL INFORMATION

Valley Ridge Academy  
105 Greenleaf Drive  
Ponte Vedra, FL 32081

Co-Business Partner Coordinators:  
Leah Provenson and Nanette Cossio  
[VRAPTOpartners@gmail.com](mailto:VRAPTOpartners@gmail.com)

**BUSINESS PARTNER INFORMATION**

Name of Business/Agency/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Partner Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

**PLEASE CHECK YOUR AREAS OF PARTICIPATION WITH VALLEY RIDGE ACADEMY:**

Business Plan Diamond \_\_\_\_\_ Platinum \_\_\_\_\_ Gold \_\_\_\_\_ Silver \_\_\_\_\_

Sponsorship Requested: \_\_\_\_\_

Sponsorship Requested: \_\_\_\_\_

Sponsorship Requested: \_\_\_\_\_

Partner Signature: \_\_\_\_\_

Received By: \_\_\_\_\_

Total Sponsorship Commitment: \$\_\_\_\_\_

Please make sponsorship checks payable to VRA PTO

Thank you again for your interest in the future of our children and families at Valley Ridge Academy. We appreciate your time and consideration and look forward to working with you.

\*Peach Jar is a third party company contracted by the St. Johns County School District. Peach Jar distributes bi-monthly email blasts to parents. VRA BP's have the ability to be included in the email blasts, but all sponsors work directly with Peach Jar. Peach Jar does charge a fee to be included in the email blasts.