

VALLEY RIDGE ACADEMY PTO PARTNERS IN EDUCATION



YOUR SUPPORT MATTERS

We are excited to have you and your business join our growing VRA community.

VRA has a student population of over 1,200 from grades K through 8.

There are multiple sponsorship opportunities designed to create exposure for your business to our community. Our Partners in Education help fund educational, technology, and arts programs, provide supplies, create memorable family events, and enhance student recognition programs throughout the year.

CONTACT US

vraptopartners@gmail.com

HOW TO BECOME A PARTNER

First select your level of support. Then choose the program(s) to which you would like your financial support applied. Certain sponsorships have unique benefits; all sponsorships provide additional exposure and recognition of support.

*Please note that some sponsorship opportunities have limited quantities and are given on a FCFS basis.

*Custom sponsorships and in kind donations can be discussed with our Business Partner Coordinator.

PARTNER LEVELS

- Business logo & link on PTO website
- Framed certificate of support
- Recognition of support in school newsletter
- Placement of marketing materials in front office display*
- Small banner (3x2) displayed on car loop fenceline
- Table at Meet the Teacher OR Spring Event
- Table at Meet the Teacher AND Spring Event
- Full banner (4x6) displayed on car loop fenceline
- Premium table placement at Meet the Teacher and Spring Event
- Business logo & link on PTO website homepage
- Spotlight article in school newsletter and PTO Facebook page

DIAMOND
\$2500

PLATINUM
\$1000

GOLD
\$500

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*must be approved by principal

SPONSORSHIP OPPORTUNITIES & BENEFITS

\$500	Art Smart Program	recognition of support
\$250	Boo Hoo Breakfast (1)	invitation to event; marketing materials
\$250	Book Fair - Fall (1)	marketing materials opportunity
\$250	Book Fair - Spring (1)	marketing materials opportunity
\$500	Character Counts Program	marketing materials opportunity
\$500	Car Tag (4-6)*	logo on car tag
\$250	5th Grade End of Year Celebration	recognition of support
\$250	8th Grade End of Year Celebration	recognition of support
\$3000	Hawk Fun Run Title Sponsor (1)	large logo featured on student tee
\$1000	Hawk Fun Run Sleeve Sponsor (2)	logo on sleeve of tee
\$500	Hawk Fun Run Participating Sponsor (12)	logo on back of tee
\$500	Hawk Swap Shop/PBIS	recognition of support
\$1000	Mascot (1)*	logo on mascot tee
\$250	Mini Grant Program	recognition of support
\$500	Quarterly PTO Meeting (4)	invitation to event; marketing materials
\$1500	Spring Event Title Sponsor (1)	top billing on program; premier table location
\$500	Spring Event Participating Sponsor	recognition on event program
\$500	Staff Appreciation	marketing materials opportunity
\$1000	Student Folders - Front (1)*	logo on front of folder
\$500	Student Folders - Inside Flap (2)*	logo on inside flap of folder
\$250	Student Folders - Back (12)*	logo on back of folder

*Deadline for car tags, student folders, and mascot sponsorships is June 30.



**Valley Ridge Academy PTO
2020-2021 Partners in Education Program**

Name of Business/Agency/Organization: _____

Address: _____

Partner Contact: _____

Phone: _____ Cell: _____ Email: _____

PLEASE CHECK YOUR PARTNER LEVEL:

Diamond _____ Platinum _____ Gold _____ Other _____

Sponsorship Requested: _____

Sponsorship Requested: _____

Sponsorship Requested: _____

Partner Signature: _____

Received By: _____

Total Sponsorship Commitment: \$ _____

*Please make sponsorship checks payable to VRA PTO.

*All individuals who wish to enter the building are required to have school access. To obtain clearance, please submit a School Access Form through <https://stjohns.keepntrack.com/apply>. Clearance may take up to two weeks.

Thank you again for your interest in the future of our children and families at Valley Ridge Academy. We appreciate your time and consideration and look forward to working with you.